

## What we do....

Nature and Neighbourhoods is part of Real Ideas Group, a social enterprise that works to improve lives and create places that work for everyone. Creative, cultural, heritage, social enterprise, employability, and environmental sector development are at the heart of all that the Real Ideas Group does.

Through our consultancy offer, Nature and Neighbourhoods supports clients to create sustainable and innovative organisations and services that resolve social challenges, regenerate nature, and bring about more balanced economic development.

### ● Making Buildings Work

We work with clients to develop buildings that:

- Can function as vibrant community assets.
- Support arts and culture in interesting and innovative ways.
- Restore and maintain heritage value for wider benefit.
- Have a regenerative environmental impact.

Typically, this includes:

- Responsible and considered community, stakeholder, customer, engagement.
- Impact management and development, helping you get clear on the impact you are seeking and then devising ways to track and amplify it.
- Effective and engaged business planning, from feasibility studies to full business plan production.
- Practical operating models, covering staffing, systems, and processes.
- Sharp financial modelling, including product and service development, budget projections, profit, and loss analyses.
- Capital funding and investment strategies.
- Ownership and governance models and practice.

### ● Creating places

We help councils, house builders, development consortia, and community organisations, create high streets and towns that work for people, business, and the environment.

Our approaches include:

- Community engagement and consultation.
- Social, environmental, economic impact development and management.
- Social infrastructure, high street planning.
- Stakeholder relationship management and partnership development.
- Community capacity building.
- Community governance and ownership models.
- Social enterprise, heritage, cultural organisation support and network development.
- Capital funding and investment strategies.

Our work in this area is grounded in practice, integrity, and credibility - based on the fact that we do all of this ourselves too, 'for real,' in and around our own communities and buildings.



## ● Impact development and management

Helping organisations get clear on and understand the difference or impact that they make, so they can then make more and better. We help you develop and then use the right tools for the right job – managing your impact so that you can understand, track, and amplify your social, environmental, and economic value.

Our methods include:

- Impact development workshops.
- Impact data collection and analysis.
- Impact Framework, Theory of Change, and indicator development.
- Evaluation and learning processes and delivery.

## ● Social Enterprise/Community Business Development

Tailored support for social enterprises, and community rooted business, from start-up to scale up.

This includes:

- Community, customer, multi-stakeholder engagement.
- Impact development and management.
- Governance and legal structure advice.
- Business and operations modelling.
- Business plan production.
- Funding and investment strategies.

## ● Evaluation and analysis of projects and services...

Helping you to evaluate your project or venture, to shout about what you do, increase business and impact, or report to funders.

- Advice and coaching on how to evaluate your project or programme.
- Collection and analysis of data.
- Production of evaluation reports that make a difference.

## ● How to contact us

If you or your organisation want to find out more about our consultancy areas or book an initial conversation, you can get in touch with us via the QR code or by clicking the following link: <https://nature-neighbourhoods.realideas.org/contact-us/>

